**Seminar on  
Protecting MSMEs / SMEs from Price Volatility**

**Tuesday, September 20, 2022 from 4:00 p.m. to 5:30 p.m.**

**Dear Sir/ Madam,**

The Micro, Small and Medium Enterprises (MSMEs) play a vital role for strengthening the Indian economy. MSMEs and SMEs have been contributing to spreading entrepreneurial culture through business innovations. Recently, the Government has taken a number of initiatives under Aatma Nirbhar Bharat Abhiyan to support the MSME Sector in the country especially in Covid-19 pandemic

A large number of MSME units have exposure to a variety of commodities either as raw material or intermediate goods or finished products. The commodities may include Energy Products (Crude Oil, natural gas, coal); Industrial Metals (Steel, copper, aluminium, nickel etc.) Precious Metals (silver, gold etc.) and variety of Agricultural Commodities (grains pulses, oilseeds and oils sugar cotton spices etc.)

Huge variation in commodity prices often hurts the top line and bottom line SME/ MSMES. It is possible to substantially reduce the adverse effect of Commodity price volatility on profitability of SME.

We are taking an initiative to educate SMEs and MSMEs in Navi Mumbai about dynamics of the market and protecting them from price volatility.

We are pleased to invite you to Seminar organized by IMC Chamber of Commerce and Industry in association with Thane Belapur Industry Association (TBIA). The details are

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| **Topic :** | **Protecting MSME/ SME’s from Price Volatility** |
| **Day and Date :** | **Tuesday, September 20, 2022** |
| **Time :** | **4:00 p.m. to 5:30 p.m.** |
| **Venue :** | **Thane Belapur Industry Association (TBIA). P-14, TC MIDC Indl.Area, Opp Rabale Station, Thane Belapur Road, Rabale, Navi Mumbai, Maharashtra 400701** |

**The esteemed speakers are:**

**Mr. Debojyoti Dey,** AVP- Commodities, Multi Commodity Exchange of India

**Mr. G. Chandrashekhar,** Economic Advisor, IMC and Director IMC ERTF

**Mr. Shrikant kuwalekar**, Journalist and Commodity Market Expert

The seminar seeks to create awareness and educate stakeholders about strategies to mitigate commodity price risk.

**Kindly note there is NO PARTICIPATION FEE.** However, registration is mandatory. To register for the seminar, use the link: <https://www.imcnet.org/events-1789>.

You may also share the Seminar info among your friends and associates. You can connect with us for further queries at [anita.naik@imcnet.org/](mailto:anita.naik@imcnet.org/) [nitin.bhapkar@imcnet.org](mailto:nitin.bhapkar@imcnet.org).

We do hope you will be able to seize this opportunity and participate on September 20, 2022

We look forward to your valued participation.

**Ajit Mangrulkar**

**Director General**